



GUIDELINES FOR FILMING GAMES

The USPA owns the broadcast rights for all USPA tournaments. Each year, the USPA Communications Department and Global Polo Entertainment (GPE)/Global Polo TV (GPTV) work together to promote and livestream approximately 22 official events around the country.

Due to the increased interest in video on-demand and livestreamed games, we would like to provide the below guidelines that will allow your club to submit an application to film USPA Tournaments that can be uploaded to the Global Polo TV “On-Demand” section. At the sole discretion of USPA/GPE, these games will be available for free to all subscribers once approved by USPA and GPTV staff.

BASIC GUIDELINES FOR A MINIMUM OF ONE CAMERA AND APPROVAL PROCESS

- Camera should be located on the centerfield with camera shooting with the sun in your back. Camera should have a 20x zoom.
- Camera(s) must be on a tripod and the shot steady and it's preferred to have the cameras elevated at least 10' off the ground, if possible.
- Announcer audio must be of clear quality with the announcer speaking directly into a dedicated microphone. Announcer audio levels should be between -6 db and -12 db. They must not exceed 0 db.
- Minimum resolution: 1280 x 720 or 3840 x 2160 (if possible) – Recommended: 1920 x 1080
- Preferred frame rate: 29.97
- Minimum bitrate: 15mbps
- Preferred formats (codecs): h.264 or ProRes422
- Audio: Stereo
- Final video must include score and time bug (if applicable)
- Should include tournament name, trophy name, teams' and players' names and logos if available
- All sponsorable/advertising programming must be pre-approved
- Send final video to Matt Baran at mbaran@uspolo.org and Shannon Stilson stilson@uspagl.com.

Please allow 48 hours for review, approval and posting.

IF UTILIZING A DRONE OR SECOND CAMERA

- All additional cameras should be placed outside the Safety Zone

- All specs should match the centerfield camera specs above and have the same white balance.

- If using a drone:
 - Recommended that your drone pilot have a valid FAA Pilot's License with drone certification.
 - Please follow all FAA regulations.
 - Fly only one drone during games.
 - Drone should always be flown 60ft above ground level during games for the safety of the horses and players.
 - Club should request an Insurance Certificate from drone pilot.
 - Drone landing area should be as far away as possible from the pony lines and the audience.

Additional notes:

- The GPTV production department reserves the right to edit videos and if necessary, add logos for the Association and Global Polo TV platform.
- All videographers must obey by the rules of the club they are filming and follow the filming guidelines below set forth by the United States Polo Association.
- Provide a score sheet with time stamps for goals scored in the game.
- Once the content/video is obtained by Global Polo TV, it will go into the company's archives where all rights are reserved.
- Opportunity available to each club to have play-by-play commentary added to the game for a small fee.



USPA INTELLECTUAL PROPERTY USAGE POLICY & GUIDELINES

GENERAL CONDITIONS

The USPA promotes the safety and welfare of its players and mounts. Therefore, photographs or video that portray a player or mount in a compromising or unsafe position (i.e. falling, without a helmet, animal abuse, player and/or pony injury, etc.) is not permitted.

RULES AND REGULATIONS

1. At all times, the personnel and production crew shall not interfere with the operation of the Host Club where the Event is played.
2. Videographer shall deliver to Host Club a certificate of insurance evidencing an insurance policy and coverage that is not less than \$1,000,000 per incident and \$2,000,000 in the aggregate, for general commercial liability insurance and errors and omissions insurance. The Certificate of Insurance shall name Host Club as additional named insureds.
3. Videographer agrees to abide by USPA broadcast rules that include the following:
 - (a) Refrain from close-up filming into the Stadium and/or crowd in an effort to maintain the privacy of the members and guests in attendance at the club facilities.
 - (b) Refrain from filming ambulances, veterinary doctors and other emergency vehicles and personnel at the club facilities.
 - (c) Refrain from filming injured and/or down players or horses.
 - (d) Refrain from shooting any commercial signage or mentioning any commercial sponsors.
 - (e) Refrain from self-promoting Production company within the broadcast.
4. The Content may not be sold or bartered in exchange for revenue, services or product.